With a range of campaigns to suit every budget, advertise on WaterBriefing to effectively reach key professionals throughout the water industry via our highly-targeted, result-driven marketing.

Not only will you receive regular updates on the number of hits that your campaign has received – WaterBriefing also offers you the flexibility to adjust your online campaigns fast, including changes related to any breaking news.

We also know that it's a two-way process – and we're there to provide our advertisers with ongoing editorial support, backup and advice.

MONTHLY READERSHIP FIGURES

Page impressions
120,000+

Unique visitors
8000+

WEB BANNERS

A high-profile position on WaterBriefing offers advertisers the opportunity to promote their

company’s products and services to a large audience of key decision makers via WaterBriefing’s robust site traffic levels.

In addition to driving traffic directly through to your site, a web banner will provide you with continuous brand exposure. We know our readers use WaterBriefing throughout the week - day in, day out. Compared with the once-only view you get from traditional hard copy media, there’s no comparison in terms of cost and effectiveness for ensuring a high level of awareness and strong brand identity.

- **Home page banner advertisements** hold the prime positions on the WaterBriefing site. Displayed across all pages of the WaterBriefing site with a high click through, WaterBriefing will drive the traffic straight through to your own company website.

- **Specific page banner advertisements** provide a high level of exposure at a competitive rate. Select the news category that your advert will be placed next to in order to target a specific market.

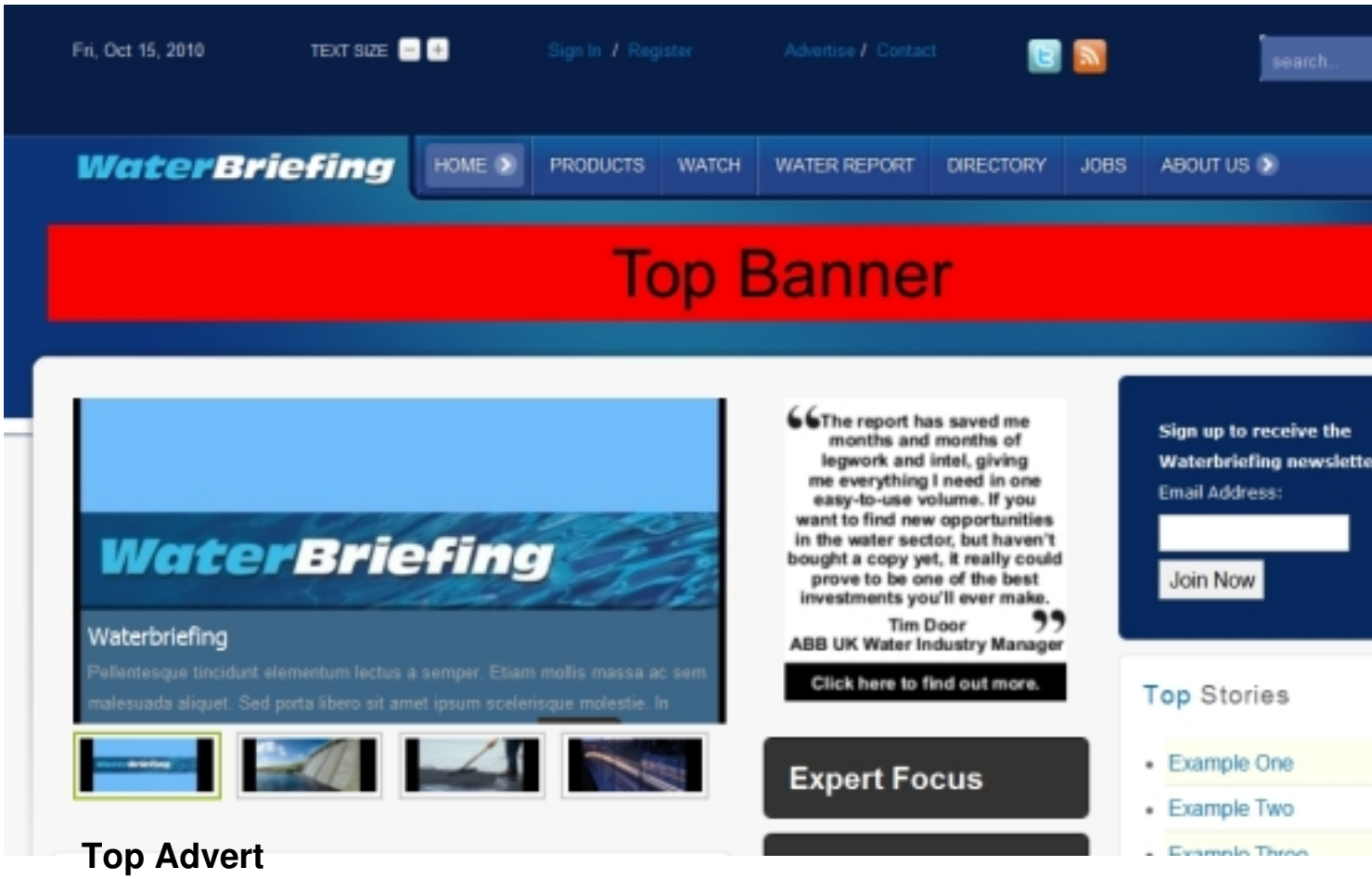
Advertisers will receive a report of full statistics of the amount of views (page impressions) their advert receives at the end of the campaign or more frequently on request.

AVAILABLE ADVERTISING POSITIONS:

Top Banner

Dimensions: 930px x 70px

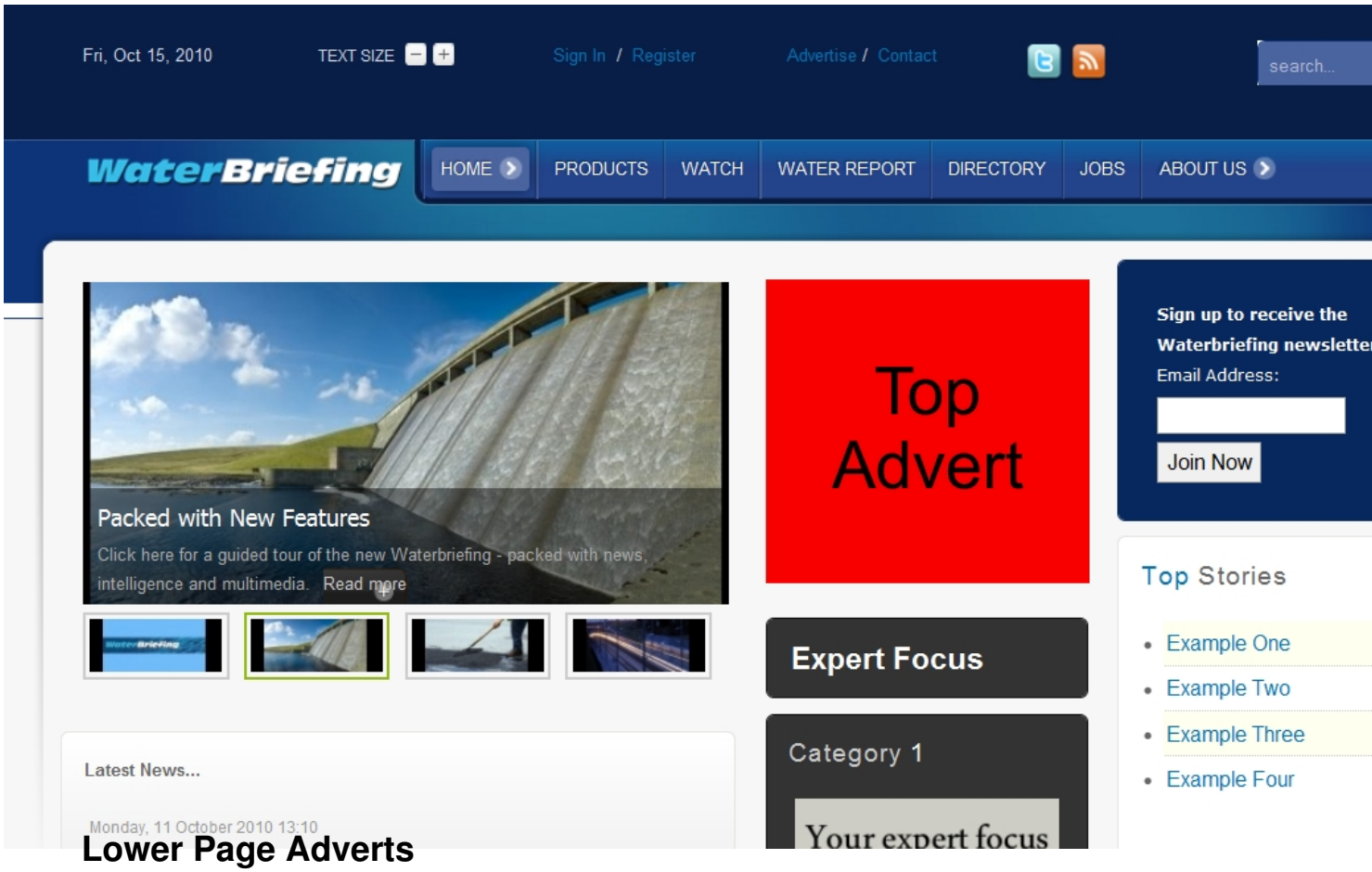
Static image or flash advert.



Top Advert

Dimensions: 190px x 210px

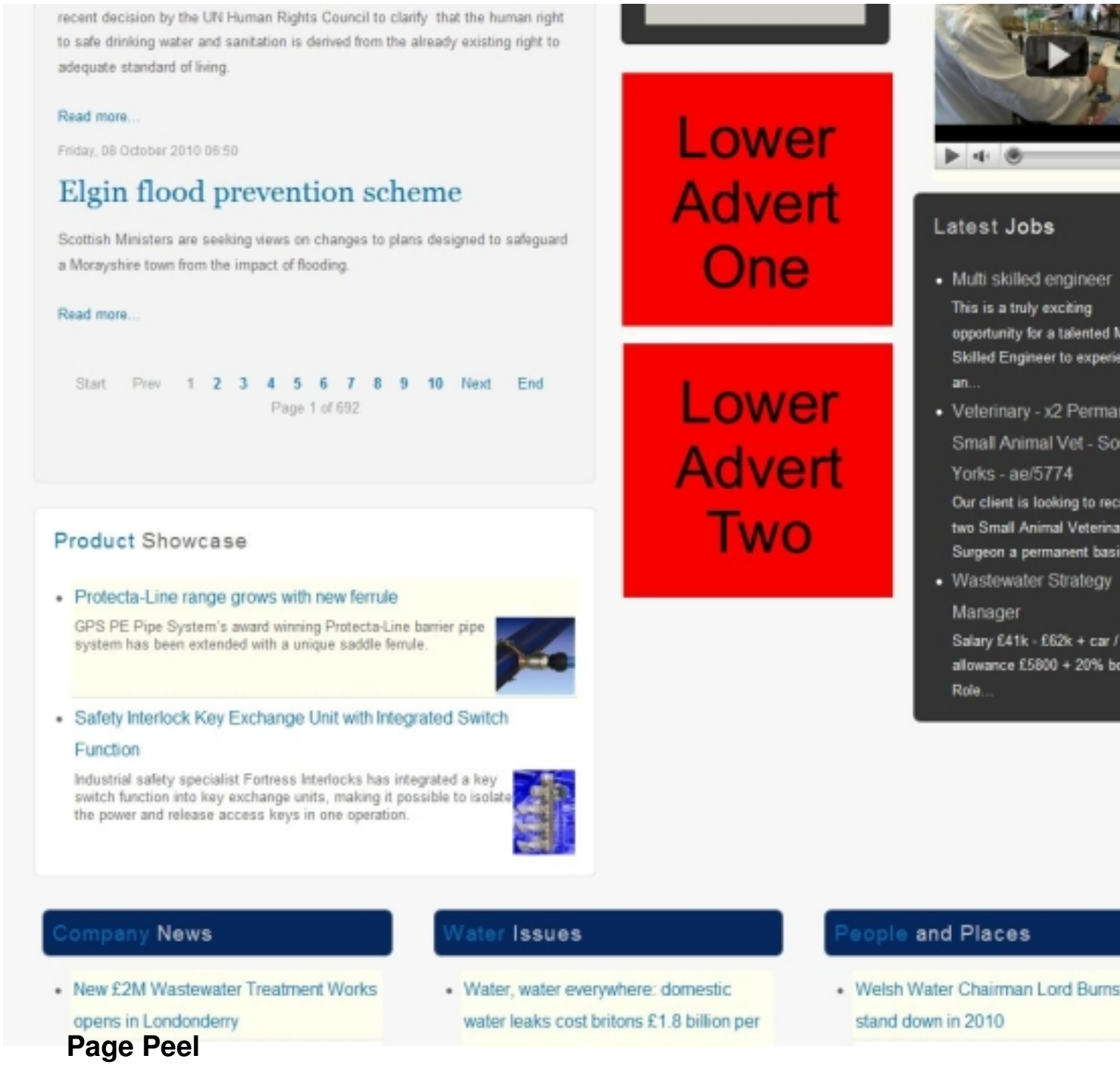
Static image or flash advert.



Lower Page Adverts

Dimensions: 190px x 210px

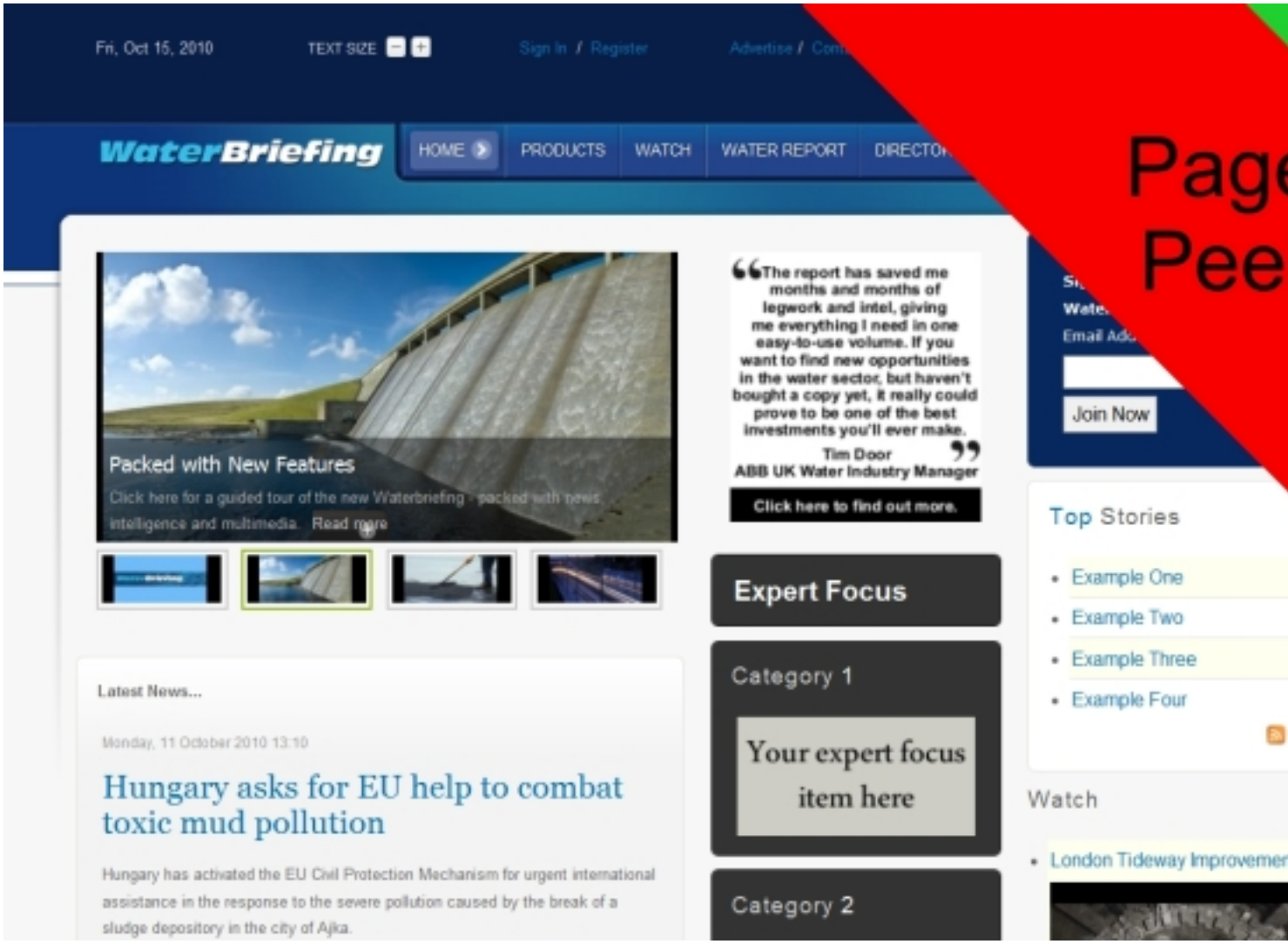
Static image or flash advert.



Page Peel

Dimensions: 500px x 500px

One of the most prominent ways of advertising on Waterbriefing, your large advert is located behind the home page, with a ‘dog ear’ corner animated on the page to encourage users to reveal the content with a direct click-through to your company website. The main content can be a static or flash ad.



Other bespoke positions are available by arrangement.

[Contact us now to discuss advertising opportunities.]